

## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to **www.RAREBEAUTY.us** and **www.rarebeautycalendars.com** and RARE BEAUTY and governs data collection and usage. For the purpose of this Privacy Policy, unless otherwise noted, all references to RARE BEAUTY include **www.RAREBEAUTY.us** and **www.rarebeautycalendars.com**. The RARE BEAUTY website is an ecommerce site. By using the RARE BEAUTY website, you consent to the data practices described in this statement.

### Collection of your Personal Information

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you choose to use certain products or services available on the Site. These may include: (a) registering for an account on our site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### Sharing Information with Third Parties

RARE BEAUTY does not sell, rent or lease its customer lists to third parties.

RARE BEAUTY may from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personal identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. RARE BEAUTY may share data with trusted partners to help perform statistical analysis, send you e-mail or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to RARE BEAUTY, and they are required to maintain the confidentiality of your information.

RARE BEAUTY may disclose your personal information, without notice, if required to do so by law or in good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on RARE BEAUTY or the site; (b) protect and defend the rights or property of RARE BEAUTY; and/or (c) act under exigent circumstances to protect the personal safety of users of RARE BEAUTY, or the public.

### Tacking User Behavior

RARE BEAUTY may keep track of the websites and pages our users visit within RARE BEAUTY, in order to determine what RARE BEAUTY services are the most popular. This data is used to deliver customized content and advertising within RARE BEAUTY to customers whose behavior indicates they are interested in a particular subject area.

### Automatically Collected Information

Information about your computer hardware and software may be automatically collected by RARE BEAUTY. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of service, and to provide general statistics regarding use of the RARE BEAUTY website.

### Links

This website contains links to other sites. Please be aware, we are not responsible for the content or privacy policies of such other sites. We recommend our users be aware when they leave our site and to read the privacy policies of any other site that collects personally identifiable information.

### Security of your Personal Information

RARE BEAUTY secures your personal information from unauthorized access, use, or disclosure. RARE BEAUTY uses the following methods for this purpose:

-SSL Protocol

When personal information (i.e. credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. No data transmission over the Internet or any wireless network can be 100% guaranteed to be secure. As such, we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations innate to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and RARE BEAUTY through the Site cannot be guaranteed.

**Children Under Thirteen**

RARE BEAUTY does not knowingly collect personal identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use the RARE BEAUTY website.

**Sharing RARE BEAUTY content to Third Party Websites**

You will be able to connect RARE BEAUTY content to third party accounts. BY CONNECTING RARE BEAUTY CONTENT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFIABLE INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect from third party accounts at any time.

Users do not have to share any media or content from **www.RAREBEAUTY.us** and **www.rarebeautycalendars.com**. If you are concerned about third party security, the permanent remedy is to not share any media from **www.RAREBEAUTY.us** and **www.rarebeautycalendars.com** to your accounts.

**E-mail Communication(s)**

From time-to-time, RARE BEAUTY may contact you via e-mail for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from RARE BEAUTY or click on a link therein.

If you would like to stop receiving marketing or promotional communications via e-mail from RARE BEAUTY, you may opt out of such communications by clicking the UNSUBSCRIBE button.

**Changes to this Statement**

RARE BEAUTY reserves the right to change this Privacy Policy from time-to-time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary e-mail address specified in your account (should you have an ongoing account with RARE BEAUTY, such as a modeling talent may have), by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your; (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

RARE BEAUTY welcomes your questions or concerns regarding this Statement of Privacy. If you believe that RARE BEAUTY has not adhered to this Statement, please contact RARE BEAUTY at:

E-mail Address:  
rarebeauty.us@gmail.com

Telephone Number:  
480.3062013

Effective as of December 31st, 2012 - Current Date